



THE OBJECT OF ROTARY

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First: The development of acquaintance as an opportunity for service;

Second: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third: The application of the ideal of service in each Rotarian's personal, business, and community life;

Fourth: The advancement of international understanding, goodwill, and peace through a world of fellowship of business and professional persons united in the ideal of service.

SUSANVILLE SUNRISE CLUB OFFICERS 2013-2014

President:	Patty Gunderson
President Elect:	Tim Nobles
Secretary:	Karen Grosz
Treasurer:	Rob Kohrt
Sergeant at Arms:	Steve Rose
Club Service:	Annette Silveria
Vocational Service:	Gary Felt
Community Service:	Keri Richards
International Service:	Steve King
Youth Service:	Zeane Barber
Foundation Chair:	Arlin Billington

SUSANVILLE SUNRISE ROTARY CLUB, P.O. BOX 1345 SUSANVILLE, CA 96130

Email: admin@susanville.rotary.com

Website: www.susanvillerotary.org

Meetings held each Thursday at 7:00 a.m. at the Elks Lodge

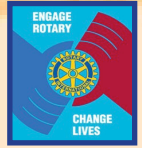
Please Report Attendance Makeups Promptly To

Karen Grosz at oksg29@gmail.com

ROTARY CLUB OF SUSANVILLE SUNRISE



SPOKE



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ROTARY 4-WAY TEST

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and better **FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Today's Program A Scintillating Program

Upcoming Programs

April 24 - Steve Rose

May 1 - Annette Silveria

Upcoming Events

- April 17, Music Contest Area Level, Eagle Lake Village
- April 26 - Salvation Army Food Drive/Highway Cleanup
- May 16-18 - District Conference at The Nugget, Sparks

Birthdays and Anniversaries

District 5190 Conference

BUSINESS ETHICS ★ FORUM



FEATURED SPEAKER
MICHAEL
JOSEPHSON

SUCCESS THICS: HOW ETHICS = BUSINESS SUCCESS

*From Policies to Practice –
Making Ethics Part of Your Culture*

Come join us as Michael Josephson guides us in a discussion on ethics in the workplace. Learn how to incorporate ethics into your mission statement, values, vision, job description, performance reviews, etc.

THE SITUATION

Human capital is central to most of the world's great companies today – managing it effectively becomes job one – yet, it is much subtler than classic forms of capital. How do you get the most out of your most valuable resource?

THE SOLUTION

One key is business ethics, an essential driver of productivity. The benefits are irresistible. At very low cost, business ethics boosts output, promotes recruitment and retention, and reduces misconduct, employee fraud, and absenteeism. Business ethics is one of the best investments you can make.

Friday, May 16, 2014

8:00am - 2:30pm

at John Ascuaga's Nugget

Registration just \$49!

(Includes continental breakfast and lunch)

Reserve your spot today!

www.regonline.com/ethicsforum

For more info call: 775.473.5217

THANK YOU TO OUR SPONSORS!



ABOUT MICHAEL JOSEPHSON

Michael is a former law professor and businessman who founded the *Josephson Institute* in the name of his parents, and serves as its president on a volunteer basis. Often featured in the news media, Mr. Josephson has become one of the nation's most sought-after ethicists. He serves as *Josephson Institute* president without salary. The Institute has conducted programs for over 100,000 influential leaders including public officials, school administrators, military and police officers, journalists, senior corporate and nonprofit executives, and judges and lawyers.

During a portion of the program, Michael Josephson will be joined by the following panel of highly regarded business and community leaders.

PANEL PARTICIPANTS

- **Michonne Ascuaga**, Chair of Washoe K-12 Education Foundation
- **Norm Dianda**, Founder of Q & D Construction
- **Helen Lindholm**, CEO of St. Mary's Hospital
- **Chad Osorno**, President, Nevada Business & Gov't Banking, Wells Fargo
- **Mary Simmons**, Vice President NVEnergy

A ROBUST BUSINESS FORUM
OPEN TO BUSINESS,
PROFESSIONAL AND
COMMUNITY LEADERS

Last Week's News



Susanville Sunrise Rotary recognized Lassen High senior Jacob Demairis as Most Improved Student.



Presenter James Hall from Lassen Co Office of Education thanked the club for support of Sober Graduation.

